



# Roberto Chiaveri

UX/UI designer for web and mobile apps

## EXPERIENCE

### UBI Sistemi e Servizi, Gruppo UBI Banca — *UX/UI designer*

FEBRUARY 2014 — TODAY

User Experience Design for UBI Banca home banking, trading, payments and corporate mobile apps from the first requirements definition up to the final production design and implementation, in tight collaboration with both the product owners and the IT department.

### YOOX — *Senior web designer*

SEPTEMBER 2013 — FEBRUARY 2014

User Interface prototyping and front-end web development for Kartell online store.

### Opera 21 — *Designer, web developer, project manager*

JUNE 2011 — SEPTEMBER 2013

Design and development of websites, on-line services and mobile applications for phones and tablets for clients as Assogestioni, THUN, Pomellato, Accenture and OCTO Telematics.

I've lead the team for the design and development of SAME Deutz-Fahr international websites presenting the winning concept to the client and leading the delivery as project manager.

### Alphabeti — *Lead Designer*

2008 — JUNE 2011

I have been in charge of brand identity and products design from concept to implementation. Among the most relevant projects: Ambrosiana Library and Art Gallery on-line virtual tour, Leonardo's Codex Atlanticus digital exhibitions and Firenze's Accademia Gallery virtual tour.

### Freelance designer

2007 — 2009

Along my university studies I started making my first work experiences as freelance graphic and web designer.

## SKILLS

UX design, wireframing

Visual and graphic design with Sketch, inVision, Adobe Creative Suite

Mobile-first, responsive web design

HTML5, CSS3, Javascript

## I BELIEVE IN

User centered design

Agile methodology

Progressive enhancement

Open standards

Mobile first

## LANGUAGES

### ITALIAN

Mother tongue

### ENGLISH

ETS TOEIC Test: 955/990

ETS TOEFL Test: 257/300

## EDUCATION

### **Politecnico di Milano**, — *Master Degree in Service Design*

2005 - 2008 /// Score 107/110

Thesis: “User centered design of an educational service for primary school children in order to enrich the experience of museum visits through gamification, technology and the internet”.

### **Politecnico di Milano** — *Junior Degree in Industrial Design*

2003 - 2005 /// Score 108/110

Thesis: “User interface design and prototyping for a music player app”

## ABOUT ME

**I am a creative designer with proven technical experience.**

I think of myself as a digital artisan: my goal is to imagine and define great new products, leveraging both the opportunities and constraints of today’s technologies.

Being **both a designer and a programmer**, I consider myself a key team player for design-driven, user-centered agile teams, capable of contributing to both the thinking process and to the development phase.

As a designer I believe in putting the user first, iteratively testing, tweaking designs and prototypes in order to achieve the most effective result.

**I care deeply about the user**, I strive to create elegant, effective solutions that are easy to understand and use, but also that work well with business requirements and technical constraints.

As most graphic designers, I am in love with typography, brand identity designs and I absolutely enjoy drawing user interface icons, sketch wireframes and often design the final visuals.

My tools are first and foremost **pencil and paper**, I love sketching and I’m a good storyboard illustrator. I also enjoy putting my ideas into practice with **interactive prototypes**, especially for mobile apps, which are often difficult to evaluate just by the visual design and benefit the most from actual interaction testing and frequent design iterations.

Leveraging my programming skills I usually follow the details of the delivery phase of the final product, actively helping the development team to implement efficiently and effectively the design guidelines and specifications.

## CONTACT

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