

Roberto Chiaveri

Curriculum vitæ | 2018

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Digital UX/UI Designer for mobile and web applications.

I'm a designer who knows to code, and a coder who knows how to design.

My experience and skills shape my ideal role at the center of the product building process, connecting the initial idea to the actual implementation, from the initial idea to the final delivery.

EXPERIENCE

Currently - User experience Designer at UBI Sistemi e Servizi (UBI Banca group)

My role is both creative and technical: working with the product team I lead the definition of the user experience up to the final visuals, then I join the developers for the actual implementation and fine tuning. I enjoy being able to relate with many actors in the company, helping to shape the business requirements and finding the optimal execution.

PROJECTS:

- UBI Banca mobile home banking app
- UBI PAY mobile payments app
- IW Bank mobile trading app
- "UBI Digital Work Space", "UBI Eventi": mobile apps for company employees
- UBI Arte: art collection valorization through digital media and web applications
- Numerous mini-sites for corporate projects and partners.

2013-2014 - Interface Developer at YOOX Group (ESIS Consultant)

As part of the web development team with agile methodology I've worked in conjunction with the creative department to build the UI prototype of YOOX e-commerce for Kartell.

2012-2013 - Project manager, web developer at Opera21 S.p.A.

2011-2012 - Designer, web developer at Opera21 S.p.A

As a consultant my role changed in every project: from brand identity design, graphic design and social media strategy projects, but was mostly web development. After about a year I was promoted to a project management role.

2007-2011 - Art director and UX designer at Alfabeti from 2007 to 2011,

I've been in charge of identity, graphic designs, concept and development (Adobe Flash at first, than HTML5) of web applications focused on promotion of art, cultural heritage and tourism.

2005-2010 - Graphic designer, web designer and web developer freelance during the University years

During my studies I made my first work experiences as graphic designer (mainly websites and logotypes for friends) and web designer/developer (mostly XHTML and Flash).

EDUCATION

- 2008 **Master degree in Services Design** (107/110), Politecnico di Milano, Design Faculty
Thesis: *"User centered design of an educational service for primary school children to enrich the experience of museum visits through game, technology and internet"*.
- 2005 **Bachelor degree in Communication design** (108/110), Politecnico di Milano, Design Faculty
Thesis: *"User interface design and Flash prototype development for a music media player"*.

SKILLS AND PROJECTS

Having both solid graphic and programming skills allowed me to become the ideal figure to develop quality pixel-perfect front-end interfaces: I am in love with HTML5 technologies and web standards, and I deeply care for design, aesthetics and rich digital user experiences. In my career I've frequently been a "bridge" figure between clients, understanding and gathering design and business requirements, and the technical team, being an active part of the development phase.

You can picture me as a digital artisan, who loves to craft beautiful interactive interfaces for every device.

- 2014-today **UX design, interface design, front-end web development for smartphone and tablet apps at UBI Banca**
I work closely with multiple actors to make sure that business goals and User needs are met in respect of timing and technical constraints. My objective is to help build the best applications for both the Company and the Users.
- 2013 **HTML5 web development** for Kartell online store at **YOOX**
- 2011-2013 **Project Management and web development** of Same Deutz-Fahr international websites, particularly for samedeutz-fahr.com, same-tractors.com and lamborghini-tractors.com;

Design and HTML5 development of an iPhone app for Assogestioni with web technologies and Phoneygap;

Consultant at Accenture Media Agency for mobile application development;

Project management, web design for Assogestioni

Project management and front-end web development website for Lamborghini GreenPro tractors (Joomla).

HTML5 web development for Pomellato website widgets in HTML5 for web and tablets.

Responsive HTML5 development with Accessibility features for Trentino Riscossioni

Front-end development for THUN website, particularly the custom interactive widgets.

Design e front-end web development for Octo Telematics USA (website and user dashboard)
- 2008 – 2011 **Graphics and interaction design** for Milan's Ambrosiana Library and Art Gallery on-line virtual tour, Leonardo's Codex Atlanticus digital exhibitions and for the Firenze's Accademia Gallery.

Design and engineering of the Alfabeta format "Virtual Expo" for interactive digital 3D art exhibitions.

Web design, social media, prints for three editions of the convention "Turistarth – Tourism, Art and technologies":

Design and 3D rendering of the "Virtual Gardens of the Righteous" for "WeFor – Web European Forest of the Righteous" (Europe for Citizens sponsored project)

Graphic design, web design and development of "Mediocrati Tour - Discover art and Culture" a website dedicated to Cultural Tourism in Calabria region.

- 2006 - 2007 Stage and multiple collaborations with Mc3 Design web agency in Milan as designer and flash developer. Design and development of the web-identity format "TuoNomeCognome" for real-time generation, WYSIWYG editing of on-line business cards.
- 2004 - 2007 Occasional works as freelance designer during Master degree in design as illustrator and web developer.

LANGUAGES

Mother tongue: **ITALIAN** Other: **ENGLISH**

- 2009 English ETS TOEIC TEST score: **955/990**
2005 English ETS TOEFL score: **257/300**

SKILLS

Graphics and visualization skills

- UX Design, icon design, mobile/tablet application design, mobile first responsive web design.
- UI Design with Sketch and Adobe Creative Suite;
- Quick interaction prototyping with InVision;
- Brand Identity and logo design, realization of promotional or informative graphics;
- Illustration, both with pencil, ink and with mixed techniques;
- User interface design, layouts, interactions, icons, pictograms, narrative storyboards;

Web development skills

- HTML CSS and Javascript coding with Mobile First, Progressive Enhancement approach;
- Server-side web development: PHP;
- CMS Content Management Systems: Wordpress, Joomla;
- Code versioning tools: SVN, GIT.

INTERESTS, MOTIVATIONS AND OBJECTIVES

- I see myself as a craftsman: I work passionately and I believe that every detail defines the quality of my work.
- Whenever possible I aim for the best result and I don't like to settle for shortcuts.
- I'm a forward thinker and an enthusiast: I'm an early adopter of new technologies
- I'm a team worker, I enjoy sharing thoughts and brainstorming with colleagues and coworkers. I've been part of agile teams both as a graphic designer, as a developer and occasionally as team leader.
- As a designer I'm focused on the user, as a developer I'm focused on the teamwork.
- In everything I try to keep an open mind.