



# Roberto Chiaveri

Curriculum vitæ | 2015

<b>Residence</b>	Milan, Italy	<b>Linkedin</b>	<a href="https://www.linkedin.com/in/robertochiaveri">linkedin.com/in/robertochiaveri</a>
<b>Date of birth</b>	15th of January, 1983	<b>Twitter</b>	<a href="https://twitter.com/robertochiaveri">twitter.com/robertochiaveri</a>
<b>Phone</b>	+39 333.82.85.502	<b>Flickr</b>	<a href="https://www.flickr.com/photos/robertochiaveri">flickr.com/photos/robertochiaveri</a>
<b>E-mail</b>	<a href="mailto:roberto@robertochiaveri.it">roberto@robertochiaveri.it</a>	<b>The noun project</b>	<a href="http://thenounproject.com/robertochiaveri">thenounproject.com/robertochiaveri</a>
<b>Website</b>	<a href="http://www.robertochiaveri.it">www.robertochiaveri.it</a>	<b>Issuu</b>	<a href="http://issuu.com/roberto.chiaveri">issuu.com/roberto.chiaveri</a>

## Graphic designer and front-end developer since 2007

### Currently - Interface Designer at UBI Sistemi e Servizi (UBI Banca group)

Graphic design and front-end web development for banking and trading hybrid mobile apps. My role is both creative and technical: with the product team I define the user experience up to the final visuals, then I join the developers for the actual UX/UI implementation in HTML5/Javascript/SCSS

### 2013 - Interface Developer at YOOX Group (ESIS Consultant)

Consultant at YOOX group (Online Stores Release Team): HTML5/SCSS/jQuery front-end web development (e-commerce and Wordpress). My role was meeting the design requirements (UX and PSDs), creating quick HTML5 prototypes and then becoming a part of the agile web development team.

### 2012-2013 - Project manager, web developer at Opera21

### 2011-2012 - Designer, web developer at Opera21

Project management, web design and development of websites, on-line services and mobile applications for phones and tablets. As a consultant my role changed in every project: from brand identity design, graphic design and social media strategy projects, but was mostly web development with Joomla CMS.

### 2007-2011 - Art director and UX designer at Alphabeti from 2007 to 2011,

I've been in charge of identity, graphic designs, concept and development (Flash and HTML5) of web applications focused on promotion of art, cultural heritage and tourism.

### 2005-2010 - Graphic designer, web designer and web developer freelance during the University years

During my studies I made my first work experiences as graphic designer (mainly websites and logotypes for friends) and web designer/developer (mostly XHTML and Flash).

## EDUCATION

2008 **Master degree in Services Design** (107/110), Politecnico di Milano, Design Faculty  
Thesis: *"User centered design of an educational service for primary school children to enrich the experience of museum visits through game, technology and internet"*.

2005 **Bachelor degree in Communication design** (108/110), Politecnico di Milano, Design Faculty  
Thesis: *"User interface design and Flash prototype development for a music media player"*.

## EXPERIENCE

Having both solid graphic and programming skills allowed me to become the ideal figure to develop quality pixel-perfect front-end interfaces: I am in love with HTML5 technologies and web standards, and I deeply care for design, aesthetics and rich digital user experiences. In my career I've frequently been a "bridge" figure between clients, understanding and gathering design and business requirements, and the technical team, being an active part of the development phase.

You can picture me as a digital artisan, who loves to craft beautiful interactive interfaces for every device.

- 2014-today     **UX design, interface design, front-end web development for smartphone and tablet apps at UBI Banca**  
I'm in charge of the UI design and development for the mobile apps suite for home banking and online trading.
- 2013            **HTML5 web development** for Kartell online store at **YOOX**
- 2011-2013     **Project Management and web development** of Same Deutz-Fahr international websites, particularly for samedeutz-fahr.com, same-tractors.com and lamborghini-tractors.com, all based on the Joomla CMS with heavy theming and PHP customization.
- Design and HTML5 development** of an iPhone app for Assogestioni with web technologies and Phonegap;
- Consultant at Accenture Media Agency** for mobile application development;
- Project management, web design** for Assogestioni
- Project management and front-end web development** website for Lamborghini GreenPro tractors (Joomla).
- HTML5 web development** for Pomellato website widgets in HTML5 for web and tablets.
- Responsive HTML5 development** with Accessibility features for Trentino Riscossioni
- Front-end development** for THUN website, particularly the custom interactive widgets.
- Design e front-end web development for Octo Telematics USA** (website and user dashboard)
- 2008 – 2011   **Graphics and interaction design** for the Ambrosiana Library and Art Gallery on-line virtual tour, Leonardo's Codex Atlanticus digital exhibitions and for the Firenze's Accademia Gallery.
- Design and engineering** of the Alphabeti format "Virtual Expo" for interactive digital 3D art exhibitions. The format is on-line on the "Alberto Savinio" exhibition official website, (hosted at Palazzo Reale, Milan) on one of the most popular national newspapers "Il Sole 24 Ore"
- Communication design** for three editions of the convention "Turistarth – Tourism, Art and technologies": web design, social media, prints.
- Design and 3D rendering** of the "virtual gardens of the Righteous" for "WeFor – Web European Forest of the Righteous"
- Graphic design, web design and development** of "Mediocrati Tour - Discover art and Culture" a website dedicated to Cultural Tourism in Calabria region.
- 2006 - 2007   **Stage and multiple collaborations** with Mc3 Design web agency in Milan as designer and flash developer. Design and development of the web-identity format "TuoNomeCognome" for real-time generation, WYSIWYG editing of on-line business cards.
- 2004 - 2007   **Occasional works** as freelance designer during Master degree in design as illustrator and web developer.

## LANGUAGES

Mother tongue: **ITALIAN** Other: **ENGLISH**

2009 English ETS TOEIC TEST score: **955/990**

2005 English ETS TOEFL score: **257/300**

## SKILLS

### Web development skills

- Fluent HTML/SCSS/Javascript coding following techniques and best practices for Responsive and Adaptive layouts, Mobile First, semantic coding, SEO optimization, usability and W3C compliance;
- Fluent SCSS / CSS3 and JavaScript frameworks for web applications and mobile;
- Server-side web development: PHP;
- CMS Content Management Systems: Wordpress, Joomla;
- Code versioning tools: SVN, GIT.

### Graphics and visualization skills

- Computer graphics, vector drawing, photo editing with Adobe Creative Suite;
- Brand Identity, logo design, promotional or informative graphics;
- Illustration, both with pencil, ink and with mixed techniques;
- User interface design, layouts, interactions, icons, pictograms, narrative storyboards;
- UX Design, icon design, mobile/tablet application design, mobile first responsive web design.

### Operating systems and office productivity

- Microsoft Windows, Apple Mac OSX, iOS and Android;
- In-depth knowledge of the personal computer hardware and networking;
- Professional documents editing in Ms Office;
- Creation of templates for documents, presentations, spreadsheets.

## INTERESTS, MOTIVATIONS AND OBJECTIVES

- I see myself as a craftsman: I work passionately and I believe that every detail defines the quality of my work.
- I'm committed to grow professionally and I'm always interested in opportunities to learn useful new skills. Whenever possible I aim for the best result and I don't like to settle for shortcuts.
- I like to believe I'm a forward thinker: I'm an early adopter of new technologies, mobile-first enthusiast, web standards and progressive enhancement evangelist.
- I'm a team worker, I enjoy sharing thoughts and brainstorming with colleagues and coworkers. I've been part of agile teams both as a graphic designer, as a developer and occasionally as team leader.
- As a designer I'm focused on the user, as a developer I'm focused on the teamwork.
- In everything I try to keep an open mind.